



CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

California Association for Nurse Practitioners Monthly Chapter Communication / September 2018

September 15, 2018

Association Updates

CANP Website Update

The [new CANP website](#) went live on Wednesday, September 5. We're receiving many accolades about the new website and we're also very happy with how it turned out.

Please note documents that chapters uploaded to the previous site remain on the new site and can be accessed under the following path: Chapters, Chapter name, Documents. However, the new site does not include functionality for chapters to upload their documents like the previous site did. We are working to provide chapters the best way to upload documents in order to comply with the Alignment Agreement. In the meantime, please send any documents you wish to have uploaded to the website to Erin Meyer, Member Services Director, at erin@canpweb.org.

As you might imagine, there was a great deal of hard work from our team on this effort. From the CANP management team at Shaw / Yoder / Antwih, Executive Director Rob Finley oversaw the effort, Member Services Director Erin Meyer served as the project manager, and Communications Director, Jeff Wagner, Senior Director, Marketing & Business Development, Kim Rothschild, Communications Assistant, Jaye Priest and Events & Education Director, Jannah Johnson, were all integral components of the project. Additionally, we worked with a team of creative and technology partners including our design firm [Traina Design](#), website developer, [Blue River Interactive Group](#), database consultant, Rebecca Evans, and our association management system developer, [Euclid Technologies](#). We would like to thank the CANP Board of Directors and members of the website review committee that was made up of CANP leaders (Theresa Ullrich, Virginia Hass, Sheri Rickman-Patrick, Nancy Trego, Karen Bradley, Carl Wherry, Cynthia Jovanov, Aimee Paulson and Michelle Labbs.)

In conjunction with the launch, in the coming months you'll be seeing new templates for our electronic publications including newsletter *Connections* and all other electronic mailers.

You will notice the Chapter Leadership Toolset was not updated as part of the new website and remains the same as it was on the previous site. The toolset is controlled through the

Association Management System (AMS) and wasn't part of the website upgrade. Several chapters have provided feedback for enhancing the toolset and CANP will be working with a subcommittee of chapter leaders to enhance the toolset beginning later this year.

Please check out the new site – and let us know if you have any questions.

Membership Campaign

To coincide with the launch of the new website, over 21,600 NPs and our student members will receive a direct mail brochure the last week of September. The goal of the brochure is to generate a sense of pride in CANP for current members and encourage them to visit the new website and for non-members to visit the new website and be compelled to join CANP.

In conjunction with the direct mailer, we are engaged in a three-month social media membership campaign with weekly posts highlighting the new website, benefits, educational offerings, networking, CS II and the Job Center. The membership promotion will culminate with the NP Week membership promotion of two months of free membership for new members and lapse members returning after two years who join in the month of November. Social media will include ads targeted to NP community including NP schools.

Additionally, we are sending targeted emails from President, Karen Bradley asking lapsed members to rejoin CANP. An eblast we sent on September 6 to 1,600 individuals who dropped in the past year with a call to action to visit the new website and rejoin CANP. Another email will be sent in December and June 2019. This effort is part of our outreach to recently dropped members.

Lastly, we are increasing our efforts for membership retention by sending a personalized eblast highlighting member benefits to all new members using our newly designed membership template. This will be done quarterly in an effort to keep new members engaged with CANP within their first few months of joining.

Call for Abstracts

The deadline for submission of oral or poster presentations for CANP's 42nd Annual Educational Conference **has been extended to September 28, 2018**. We are still in need of abstracts for CANP to consider as part of the conference program so it's important to participate if you are able. The conference takes place March 14-17, 2019 at the San Diego Sheraton Hotel & Marina. Please consider presenting at the conference or share this information with those that might be interested in presenting. To learn more and/or submit an abstract visit our [2019 call for abstracts page](#).

Social Media

Social media is an effective tool to reach a growing number of people — including CANP's target audiences — that can't be reached through news releases and traditional outlets. CANP has an active and engaged following on Facebook, Twitter, LinkedIn, and Instagram. We recommend live tweeting of meetings and events, interacting with followers and sister

organizations, and liking/retweeting our content as an efficient and effective way of keeping members update on grassroots opportunities and ultimately engaging legislators.

Advocacy – An Update from CANP’s Lobbyist

Legislative Update

The California Legislature adjourned on August 31, maintaining tradition by working late into the night to ensure all business in the 2017-18 Legislative Session was completed. Bills that passed in the final weeks before adjournment covered topics ranging from net neutrality, wildfire liability and mitigation, an end to cash bail, renewable energy, and consumer privacy. Other bills stalled, including a voluntary water tax, a bill seeking to regionalize our state’s electric grid, and an attempt to change the standard for police use of deadly force. All told, approximately 1,000 bills cleared the Legislature in August and are currently awaiting the Governor’s signature.

In what has become customary, the Democrat-controlled Legislature continued to loudly rally against the Trump Administration in 2018, although some nonpartisan issues like the wildfire crisis and the opioid epidemic diverted attention from this objective. The Democrats retained their supermajority in the Assembly despite some vacancies, but lost their Senate supermajority (at least temporarily) due to the recall of Democrat Senator Josh Newman who voted for the gas tax last year. While this likely kept any potential tax increase proposals at bay, some majority-vote progressive proposals did pass.

Healthcare reform was a significant theme this session. SB 562, the bill to enact a single-payer healthcare system, never made it off the ground. Although that bill died, the Assembly introduced a package of 14 health care reform bills, ranging from Medi-Cal expansion for undocumented immigrants and the establishment of a public option, to cost-sharing limitations, increased access to care and streamlined enrollment. Many of these bills died, including two bills CANP supported that would have expanded Medi-Cal eligibility for undocumented immigrants.

Through the budget process, Assemblymembers also proposed a \$1 billion healthcare package that sought to implement many of the reforms proposed in the aforementioned bill package. Ultimately, the budget proposal was largely scrapped because it lacked the Governor’s support. Two components that did pass were funding for an All Payer Claims Database (APCD), as well as funding to establish a task force to study what it would take to accomplish universal coverage.

Opioid Crisis

The opioid crisis was also top-of-mind for many lawmakers in 2018, who introduced over two dozen measures this year to fight opioid addiction. The bills addressed a number of issues, including the CURES database, prescription limits, medication-assisted treatment, prescription labeling and opioid consultation. Over half of these bills cleared the Legislature and await the Governor’s signature, but some of the more contentious proposals - including an opioid tax - were unsuccessful.

CANP supported several bills this year that passed out of their respective policy committees but could ultimately not garner enough legislative support to pass to the Governor. Those include AB 2682 (Burke), which would have removed physician supervision of certified nurse midwives while preserving physician collaboration, as well as AB 2965 (Arambula) and SB 974 (Lara) – as mentioned above – which would have made undocumented adults under the age of 26 and over the age of 65, respectively, eligible for full-scope Medi-Cal benefits who would otherwise be eligible for those benefits, notwithstanding their immigration status.

HIPPA

Consumer privacy was also a hot topic this year. On June 28, the California Legislature passed and the Governor signed AB 375, which is sweeping new privacy legislation creating the California Consumer Privacy Act of 2018 (CCPA) that will place numerous additional privacy requirements on businesses and give consumers broad, new rights. This legislation was presented by legislators and stakeholders on June 21 as a “take it or leave it” alternative to the Consumer Privacy Initiative, which would have appeared on the November ballot. June 28 was the last day any initiative could be pulled from the November ballot, so the Governor signed AB 375 just in time for Privacy Initiative sponsor Alastair Mactaggart to withdraw it.

SB 1121 by Senator Bill Dodd is the clean-up bill to AB 375 and is supposed to address the “unintended consequences” of AB 375. Some of those consequences impact the healthcare industry. The business community and some segments of the healthcare and life sciences industries were successful in securing multiple amendments to the bill, including language in AB 375 relating to the HIPAA exemptions, which negatively impacted healthcare providers.

As enacted, AB 375 requires hospitals and healthcare providers to look at each piece of paper or electronic file to determine whether the information it contains constitutes medical information, protected health information, or neither. If neither, it would be subject to the CCPA. This new administrative burden would significantly increase healthcare costs without providing any corresponding benefit to the patient – and HIPAA and CMIA already contain extensive patient rights and privacy protections. For these reasons, Senator Bill Dodd amended his SB 1121 to include all three of these HIPAA fixes. It passed out of the Legislature on the last night of session and is awaiting the Governor’s signature.

Now that the Legislature has concluded its business, all eyes are on the Governor as he takes the next month to ponder the nearly 1,000 bills on his desk. Jerry Brown’s veto rate over the past several years has hovered around 13%, so most of the proposals awaiting his decision will likely be signed.

Events

Leadership Summit

As of this writing 18 out of 24 chapters will be represented at CANP’s Leadership Summit, Saturday, September 29 in Sacramento. If your chapter has not registered your representative(s) please email Erin Meyer, Member Services Director at erin@canpweb.org by Friday, September 21, 2018. For more information on the event, including the [agenda](#) and [hotel options](#) visit the [Leadership Summit](#) page on our website.

Annual Educational Conference

CANP's [42nd Annual Educational Conference](#), supported by NSO, takes place March 14 – 17, 2019 at the Sheraton San Diego Hotel & Marina. Save the date and make plans to join us.

As mentioned previously, the deadline for abstracts has been extended to September 28, 2018. Please consider presenting at the conference or share this information with those that might be interested in presenting. To learn more and/or submit an abstract visit our [2019 call for abstracts page](#).

Exhibitor and sponsor [registration](#) is now open via our website and general conference registration is scheduled to open in the coming weeks.

Lobby Day

Lobby Day 2019 takes place Monday, May 13, 2019 at the Citizen Hotel in Sacramento. Lobby Day planning efforts are being finalized. Check our [Lobby Day page](#) for further details as they emerge.

NP Week

Mark your calendar for NP Week 2018, taking place November 11 – 17. Be on the lookout early next month for NP Week Toolkit which includes information on ordering blue ribbons, fun activities for chapter to do with members and more, including social media posts.

Operations

Job Center

CANP offers a comprehensive Job Center that is the one – stop place for employers to post job openings and job seekers to post resumes and/or view job openings. We encourage chapters to promote this valuable service (while also asking chapters to not utilize any competing service). If you are requested by an employer to email a job announcement to your members, please refer them to the Job Center via [this link](#) to post their open position.

Quarterly Reports

Thank you to the chapters that submitted their Quarter 4 Report for the 2017 – 2018 fiscal year.

September 30, marks the end of Quarter 1 for CANP's 2018 – 2019 fiscal year. Quarter 1 Reports will be distributed to chapters no later than Thursday, October 4 with a return deadline Friday, October 19.

2018-2019

Quarter	Dates	Report Due Date
Quarter 1	July 1, 2018 – September 30, 2018	October 19, 2018
Quarter 2	October 1, 2018 – December 31, 2018	January 28, 2019
Quarter 3	January 1, 2019 – March 31, 2019	April 26, 2019
Quarter 4	April 1, 2019 – June 30, 2019	July 26, 2019

Leadership Calls

CANP conducts bimonthly Chapter Leadership Calls to share important information with chapters and provide an open line of communication between the state and chapters. Per the Alignment Agreement, chapters are encouraged to have at least one representative on the Leadership Calls.

The calls are open to all chapter leaders and take place the third Wednesday of every other month from 7:00 – 7:30 p.m. The conference call information is below:

Dial in number (800) 867-2581

Access Code: 9024254

Leadership Roster

As a reminder, July 1 marked the first day of new leadership for several chapters. If your chapter has not submitted an updated leadership roster to the state office please do so by Friday, September 21, 2018 via email at erin@canpweb.org. You can view your current leadership roster on your chapter page of the CANP website. It is essential that chapter leadership information is current in order to provide the appropriate parties access to the Chapter Leadership Toolset, other resources and emails.

Taxes

It is each chapter's responsibility to apply and maintain federal and state tax-exempt status. CANP offers the following resources to assist chapters with filing their taxes:

- [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) – Provides direction in how to verify your chapter's status and other helpful resources
- [Ask a Tax Question](#) – Allows chapter leaders to ask questions about tax filings and other issues related to financial aspects of running a local chapter
- Twice yearly leadership calls focused on tax filings (January and August)

As a reminder: If your chapter tax year is *calendar year* (ending December 31), please file your federal and California tax returns by March 15. If you are on a *fiscal year* (ending June 30), please file your federal and California tax returns by September 15th. Please consult your

chapter tax advisor for more detailed information.

Political Action Committee (PAC)

The current balance in the PAC account is \$34,316. CANP encourages chapters to continue to raise funds for the CANP PAC, which is a critical part of the Association's political efforts. PAC funds help show strength in numbers and a commitment to engage in the legislative process.

Note: PAC donations must be submitted via personal check or credit card. Donations via cash or cashier's check are not permitted.

To learn more about how to conduct a PAC fundraising event visit our [PAC page](#).

Membership

Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. Chapter leaders can find a list of their chapters' current and expiring members in the Chapter Leadership Toolset. Membership statistics are available via [this link](#).

Strategic Plan

CANP's 2018-2022 Strategic Plan was adopted by the CANP Board of Directors on January 20, 2018 and can be found on the CANP [website](#).